



Medical Education Grand Rounds

presents

Eric Campbell, PhD

"Understanding Emerging Trends in Industry-Academic Relationships"

A presentation on the benefits of academic-industry relationships, the potential for conflicts of interest, and how such relationships may affect research at universities and future medical practice problems

Sponsored by the National Physicians Alliance, the University of Connecticut School of Medicine, Community & Continuing Medical Education and Academic Affairs & Education

Date: Thursday, May 31, 2012

Time: 12:00 pm to 1:00 pm

Location: Henry B.C. Low, MD Learning Center

Target Audience: Faculty, staff, and trainees at the UConn Health Center

Learning Objectives: Participants will (be able to):

1. Gain knowledge about general body of research regarding industry relationships and COI
2. Understand benefits of industry-academic relations
3. Identify the potential for conflicts of interest and understand how such conflicts may or may not influence research outcomes or practice patterns
4. Gain knowledge of tools and other policy initiatives aimed at reducing conflicts of interest, which may affect research or practice patterns

Accreditation: The University of Connecticut School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Connecticut School of Medicine designates this Live activity for a maximum of 1 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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